



Present an NGO CSW Forum Parallel Event:

A discussion on sustainable, entrepreneurial funding solutions for global movements and grassroots organizations to end violence against women in all cultures and communities.

Global Funding Solutions From Social Entrepreneurs

PANELISTS

Siobhan Neilland *Founder of OneMama*

Jessica Buchleitner *Author of the 50 Women Project*



Fortune 500 Businesswoman / International Social Entrepreneur / Social Activist / International Speaker

As the founder of OneMama.org, ShaBoom Cosmetics, SER Consulting fortune 500 technology consulting company, and the Fighting for Your JOY movement, Siobhan is dedicated to being a catalyst for positive global change.

With over ten years experience as a staffing consultant for Fortune 500 companies such as Google, Oracle, Amazon, and Visa, Siobhan builds the teams these global corporations need to be successful. Siobhan has now translated for-profit Fortune 500 core methodologies into building an

international non-profit organization that utilizes these methods to organize a three-tier infrastructure for the OneMama Organization. OneMama.org is a self-sustaining medical clinic in Uganda that promotes safe birthing environments, family and financial planning, as well as tradecraft and agricultural education. Siobhan set out to create self-sustainable communities around the world after overcoming her own obstacles of illness, poverty, and the loss of her child. OneMama.org was created in an effort to help the world render strife into peace - empowering women to have a voice in the same way that she found hers.

Siobhan served as an NGO delegate to the United Nations 59 and 60 annual sessions of the United Nations Commission on the Status of Women.

Marje' Etheridge *Founder of B.A.C.K.S.A.C.K. Int'l*



Executive Producer of Dream to Lead TV Series

Marje' Etheridge is the CEO of B.A.C.K.S.A.C.K. International, LLC (Be A Corporate Kid-Support A Corporate Kid) and the Executive Producer of "Dream to Lead" TV series. Born in Chicago, Illinois and raised in St. Louis, Missouri, Marje' is a graduate of St. Louis University with a major in Psychology and a minor in Mathematical Computer Science. She attended graduate school at Howard University in Washington, DC.

Upon moving to Atlanta, GA,

Marje' worked for Bell South Mobility as a temporary clerk and was promoted several months later as a systems analyst. Her first entrepreneurial venture, Glorious Treasures, focused on decorative crafts which she sold and taught for 12 years throughout Atlanta. In 2005 Marje' entered into the non-profit and faith-based world working as a Program Manager for One Economy Corporation. She started her own foundation, CrimeOut, which was designed to help youth see that crime doesn't pay. She also used this mission to inspire youth to become actively involved in the political arena for positive community impact. She was instrumental in starting "I'm Booked" to inspire kids to read. And with over 25 years of marketing experience, Marje' is the Executive Director of the Atlanta Wealth Society and has built dozens of lasting national and international business relationships. In 2014 Marje' founded B.A.C.K.S.A.C.K. International, LLC (Be a Corporate Kid, Sponsor a Corporate Kid) a corporation dedicated to supporting youth entrepreneurship in the US and abroad. The company's mission is to create opportunities through media for self-sustainability.

#CSW61

#EMPOWERWOMEN

OneMama

www.OneMama.org



United Nations Parallel Event

12:30pm
March 16, 2017

Church Center for the United Nations
777 1st Ave at 44th St
New York, NY 10017
Floor 2

Interim Executive Editor of Women News Network / Board Member of WIN

As a journalist Jessica spent 7 years connecting with, interviewing, and compiling the life stories of 50 Women from 30 countries for the 50 Women anthology series-a two book testament of personal stories of strength and perseverance where women discuss their unique experiences navigating and overcoming obstacles concerning political, cultural and societal issues, armed conflict, gender based violence, immigration, health afflictions, and business ventures.

In March 2012 through 2016, Jessica served as an NGO delegate to the United Nations 56 through 60 annual sessions of the United Nations Commission on the Status of Women. Jessica was named journalist of the Month by International Journalists' Network in May 2015.



Bineta Diop *Founder of the SAMATATA Foundation*

Founder and Executive Director of the SAMATATA Foundation

Mrs. Bineta Diop is a multilingual public speaker, interfaith activist, and a child's advocate. As the founder of the SAMATATA Foundation, a nonprofit organization that believes that all children should have adequate upbringing stressed by quality access to education, Bineta hopes to reach into the deepest corners of the world and promote her STOP THREE CAMPAIGN: child labor, female genital mutilation, and child begging. Her dream is to empower women and children for a silent revolution of the family environment in developing countries.

Bineta participated at the United Nations CSW 56 and 60 representing WIN. Bineta is currently the CEO of JTBS, an international Paralegal and Translation Company. She attended the World Peace Assembly and Signed the ratification for world peace for the children submitted to the United Nations in 2008.



Founder of Ask For It *Alexandra Dickinson*

Founder / CEO of Ask For It

Alexandra Dickinson is the CEO and founder of Ask For It, a boutique communications training and consulting firm whose mission is to foster confidence and inspiration in leadership and life. She's a contributing writer for Women@Forbes and has a master of arts in media, culture and communication from New York University. She's a certified yoga teacher, she volunteers as the co-city manager of the NYC chapter of The Lady Project, a national nonprofit that connects, showcases and inspires awesome women doing amazing things, and she serves on the Junior Board of She's The First, a nonprofit that provides scholarships to girls in low-income countries.



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